

Rich Customer Engagement

With WhatsApp for Business API

Communicate with your customers on WhatsApp with real-time, personalised multi-media experiences; not simply a message

Enable your existing software (Zendesk, Salesforce, or your own proprietary platform) to securely send and receive WhatsApp messages with Modica as your delivery-provider. Connect with the 3 billion WhatsApp users around the globe.

→ We also have an **Intelligent Messaging API** for WhatsApp with SMS fallback.

Connect the Business API

1. Use-Case Match

Our friendly Sales team will listen to your WhatsApp use-case and suggest a configuration for you

2. Supported Onboarding

A dedicated Support person will work with you to link your Facebook Business Manager Account to Modica Group, connect or migrate your phone numbers, and complete provisioning

3. Start Sending WhatsApp

Connect your new API and start sending from your existing software

WhatsApp Benefits

- ✧ Leverage WhatsApp's global popularity with 3B users
- ✧ End-to-end encryption
- ✧ Rich, personalised engagement with images, video, documents and CTAs

